

# PRIMARY and SECONDARY COLORS

## NOTE:

- Make sure to use the correct values as shown.
- The shades of the primary color can be helpful in creating charts and statistics.

## Primary Colors

PANTONE 5535 C

PANTONE	80%
PANTONE	60%
PANTONE	40%
PANTONE	20%

HEX: #163029  
 RGB: 22, 48, 41  
 CMYK: 85, 52, 67, 69

PANTONE 5535 C

PANTONE	80%
PANTONE	60%
PANTONE	40%
PANTONE	20%

HEX: #FFB548  
 RGB: 255, 181, 72  
 CMYK: 0, 36, 76, 0

## Secondary Support Colors

White

HEX: #FFFFFF  
 RGB: 255, 255, 255  
 CMYK: 0, 0, 0, 0

PANTONE Black 6 C

HEX: #101820  
 RGB: 16, 24, 32  
 CMYK: 93, 77, 56, 78

PANTONE Cool Gray 9 C

HEX: #76777A  
 RGB: 118, 119, 122  
 CMYK: 53, 42, 39, 23

PANTONE Cool Gray 6 C

HEX: #A7A8A9  
 RGB: 167, 168, 169  
 CMYK: 37, 28, 28, 7

PANTONE Cool Gray 2 C

HEX: #D0CFCD  
 RGB: 208, 207, 205  
 CMYK: 22, 16, 18, 1